

## Privacy Policy

### HOW SWEET THE SOUND® AUDITIONS: PRIVACY POLICY

Effective September 5, 2021

#### 1. Introduction

This site (“Site”) is operated by Submit.com on behalf of Gentle Giant Music Ministries, LLC (“GGM”), to accept, process and administer online auditions (“Services”) in connection with the How Sweet The Sound® contest.

The Site and the Services (as defined below) are for a general audience, and are not targeted to children. Site operators do not knowingly collect personal information from children under 13 years of age.

This Privacy Policy applies to all “users,” including both those who use some of the Services without being registered or subscribing to Services and those who have subscribed to one or more Service, and/or have registered with Us to create a profile and/or upload an online audition (collectively “Auditioner”). This Privacy Policy describes the collection and use of users’ personal information (e.g., information that identifies a specific person, such as full name or email address) where that information is not otherwise publicly available on the Services. GGM and/or Submit.com also provide information on the Site’s Privacy Settings and describe generally the practices for handling non-personally identifiable information (e.g., interests, demographics and site usage) to the extent such information is associated with a particular user or user account.

#### 2. Submission and collection of information on the services

Registration Information is the information you submit to register for a Service, for example, to create an account, post comments, receive a newsletter, or enter a contest or sweepstakes. Registration Information may include, for example, name, email address, gender, and birthday.

Public Information and Posts consist of comments or content that you post to the Services and the information about you that accompanies those posts or content, which may include a name, user name, comments, likes, status, profile information and picture.

Information from Social Media. If you access or log-in to a Service through a social media or other service or connect a Service to a social media or other service, the information collected may also include your user ID and/or user name associated with that social media service, any information or content you have permitted the social media service to share with us, such as your profile picture, email address or friends lists, and any information you have made public in connection with that social media service. When you access the Services through social media services or when you connect a Service to social media services, you are authorizing GGM and/or Submit.com to collect, store, and use such information and content in accordance with this Privacy Policy.

Activity Information. When you access and interact with the Services, GGM and/or Submit.com may collect certain information about those visits. For example, in order to permit your connection to the

Services, our servers receive and record information about your computer, device, and browser, including potentially your IP address, browser type, and other software or hardware information. If you access the Services from a mobile or other device, GGM and/or Submit.com may collect a unique device identifier assigned to that device, geolocation data, or other transactional information for that device. At this time GGM and/or Submit.com do not respond to browser ‘Do Not Track’ signals, as GGM and/or Submit.com await the work of interested stakeholders and others to develop standards for how such signals should be interpreted.

Cookies and other tracking technologies (such as browser cookies, pixels, beacons, and Adobe Flash technology including cookies) are comprised of small bits of data that often include a de-identified or anonymous unique identifier. Websites, apps and other services send this data to your browser when you first request a web page and then store the data on your computer so the website, app or other service can access information when you make subsequent requests for pages from that service. These technologies may also be used to collect and store information about your usage of the Services, such as pages you have visited, content you have viewed, search queries you have run and advertisements you have seen.

Third parties that support the Services by serving advertisements or providing services, such as allowing you to share content or tracking aggregate Services usage statistics, may also use these technologies to collect similar information. GGM and/or Submit.com do not control these third-party technologies and their use is governed by the privacy policies of third parties using such technologies. For more information about third-party advertising networks and similar entities that use these technologies, see [www.aboutads.info/consumers](http://www.aboutads.info/consumers), and to opt-out of such ad networks’ and services’ advertising practices, go to [www.aboutads.info/choices](http://www.aboutads.info/choices).

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the “Help” section of your browser for more information. Users can manage the use of Flash technologies, with the Flash management tools available at Adobe’s website, see [http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager.html](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html). Please note that by blocking any or all cookies you may not have access to certain features, content or personalization available through the Services.

Information from Other Sources. GGM and/or Submit.com may supplement the information GGM and/or Submit.com collect with information from other sources, such as publicly available information from social media services, commercially available sources and information from Company Affiliates or business partners.

### 3. USE AND DISCLOSURE

GGM and/or Submit.com use the information GGM and/or Submit.com collect from and about you to provide the Services and features to you, including: to measure and improve those Services and features; to improve your experience with both online and off-line Services by delivering content you will find relevant and interesting, including advertising and marketing messages; to allow you to comment on content, and participate in online games, contests, or rewards programs; to provide you with customer support and to respond to inquiries. When the information collected from or about you does not identify

you as a specific person, GGM and/or Submit.com may use that information for any purpose or share it with third parties, including the purposes below.

GGM and/or Submit.com use the information GGM and/or Submit.com collect from and about you for these additional purposes:

To allow service providers to assist us in providing and managing the Services. GGM and/or Submit.com may make your information available to certain third party service providers, such as contractors, agents or sponsors, who help us manage or provide the Services.

To allow social sharing functionality. If you log in with or connect a social media service account with Services, GGM and/or Submit.com may share your information, including your user name, picture, and likes, as well as your activities and comments with other Services' users and with your friends associated with your social media service. GGM and/or Submit.com may also share the same information with the social media service provider. By logging in with or connecting your Services account with a social media service, you are authorizing us to share information GGM and/or Submit.com collect from and about you with the social media service provider, other users and your friends and you understand that the social media service's use of the shared information will be governed by the social media service's privacy policy. If you do not want your personal information shared in this way, please do not connect your social media service account with your Services account and do not participate in social sharing on Services.

To provide co-branded services and features. GGM and/or Submit.com may offer co-branded services or features, such as contests, sweepstakes or other promotions together with a third party ("Co-Branded Services"). These Co-Branded Services may be hosted on the Services or on the third party's service. By virtue of these relationships, GGM and/or Submit.com may share the information you submit in connection with the Co-Branded Service with the third party. The third party's use of your information will be governed by the third party's privacy policy.

To deliver relevant advertisements. GGM, Submit.com and/or our service providers may use the information GGM and/or Submit.com collect from and about you to deliver relevant ads to you when you use the Services or another service. As noted above, third-party advertising networks and advertisers may use cookies and similar technologies to collect and track information such as demographic information, inferred interests, aggregated information, and activity to assist them in delivering advertising that is more relevant to your interests. To find out more about third-party advertising networks and similar entities that use these technologies, see [www.aboutads.info](http://www.aboutads.info), and to opt-out of such advertising networks' and services' advertising practices, go to [www.aboutads.info/choices](http://www.aboutads.info/choices).

To contact you. GGM and/or Submit.com may periodically send promotional materials or notifications related to the Services. If you want to stop receiving promotional materials, follow the unsubscribe instructions at the bottom of each email. There are certain service notification emails that you may not opt-out of, such as notifications of changes to the Services or policies. If you have installed a mobile app and you wish to stop receiving push notifications, you can change the settings either on your mobile device or through the app.

To share with our Company Affiliates. GGM and/or Submit.com may share your information with companies affiliated with How Sweet The Sound® for the purposes described in this Privacy Policy. A link to a website that lists Company Affiliates can be found at the beginning of this policy. Users who visit these affiliated company services should still refer to their separate privacy policies, which may differ in some respects from this Privacy Policy.

To share with business partners. GGM and/or Submit.com may share your information with business partners to permit them to send you marketing communications consistent with your choices.

To protect the rights of GGM and/or Submit.com and others. There may be instances when GGM and/or Submit.com may disclose your information, including situations where GGM and/or Submit.com have a good faith belief that such disclosure is necessary in order to: (i) protect, enforce, or defend the legal rights, privacy, safety, or property of GGM and/or Submit.com, our Company Affiliates or their employees, agents and contractors (including enforcement of our agreements and our terms of use); (ii) protect the safety, privacy, and security of users of the Services or members of the public; (iii) protect against fraud or for risk management purposes; (iv) comply with the law or legal process; or (v) respond to requests from public and government authorities.

To complete a merger or sale of assets. If GGM and/or Submit.com sell all or part of our business or make a sale or transfer of our assets or are otherwise involved in a merger or transfer of all or a material part of our business, GGM and/or Submit.com may transfer your information to the party or parties involved in the transaction as part of that transaction.

#### 4. SECURITY

GGM and/or Submit.com use reasonable administrative, technical, personnel and physical measures to safeguard information in its possession against loss, theft and unauthorized use, disclosure or modification. However, no one can guarantee the complete safety of your information. If you are asked to select a password to access a Service, you should select a password that contains a combination of letters, numbers and non-alphanumeric characters (for example, %, \$ and &) and avoid dictionary words. In addition, you should not use the same password that you use for other business or personal accounts.

#### 5. USER ACCESS AND CONTROL

If you no longer want to use the Services, please send an email to [agt.support@etribez.com](mailto:agt.support@etribez.com). You may unsubscribe to newsletters by clicking the “unsubscribe” link at the bottom of the newsletter email.

If you are a California resident, you may request that GGM and/or Submit.com not share your personal information on a going-forward basis with GGM and/or Submit.com Affiliates or unaffiliated third parties for their direct marketing purposes by sending an email to [info@howsweetthesound.com](mailto:info@howsweetthesound.com) with “How Sweet The Sound: Disclosure Opt-out” in the subject line and your full name, email address, and postal address in the body of the email. GGM and/or Submit.com will try to comply with your request(s) as soon as reasonably practicable.

#### 6. OTHER IMPORTANT INFORMATION

Updates to Privacy Policy. GGM and/or Submit.com may modify this Privacy Policy. Please look at the Effective Date at the top of this Privacy Policy to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when GGM and/or Submit.com post the revised Privacy Policy on the Services.

Location of Data. The Services are hosted in and managed from the United States. If you are a user located outside the United States, you understand and consent to having any personal information processed in the United States. United States data protection and other relevant laws may not be the same as those in your jurisdiction. This includes the use of cookies and other tracking technologies as described above. As a result, please read this Privacy Policy with care.

Linked Services. The Services may also be linked to sites operated by unaffiliated companies, and may carry advertisements or offer content, functionality, games, rewards programs, newsletters, contests or sweepstakes, or applications developed and maintained by unaffiliated companies. GGM and/or Submit.com is not responsible for the privacy practices of unaffiliated companies, and once you leave the Services or click an advertisement you should check the applicable privacy policy of the other service.

Data Retention. GGM and/or Submit.com will retain your information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or allowed by law.

Remember that even after you cancel your account, copies of some information from your account may remain viewable in some circumstances where, for example, you have shared information with social media or other services. Because of the nature of caching technology, your account may not be instantly inaccessible to others. GGM and/or Submit.com may also retain backup information related to your account on our servers for some time after cancellation for fraud detection or to comply with applicable law or our internal security policies. It is not always possible to completely remove or delete all of your information due to technical constraints, contractual, financial or legal requirements.

## 7. Contact Us

If you have questions about this Privacy Policy, please contact the Site at: [info@howsweetthesound.com](mailto:info@howsweetthesound.com)